

Summer | 2012

# **How Sustainable are Newport's Events?**

CASE STUDIES REPORT FOR EVENTS PROTOCOLS

Newport Energy and Environment Commission

October 2012



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Champlin Place Block Party

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City of Newport  
Energy and Environment Commission

**Mission:** Advise the City Council and educate the Public on energy efficiency and renewable energy measures and the environment.

**Members**

Beth Milham, Co-Chair  
Kristie Gardiner, Co-Chair  
Lauren Carson  
Doug Sabetti  
Kara DiCamillo  
Toni Wallace Ciany  
Meghan Heubner, Intern

**Thank you to all of our partners, stakeholders  
and the Newport Community  
for their help in putting this project together.**

## Introduction

Economists forecast continuing international tourism growth. Newport should be pleased with that forecast given the important role tourism plays in our local economy. But as one of the world's largest and fastest growing industries, this continuous growth places great stress on our remaining biologically diverse habitats and our uniquely local lifestyle, which are often used to support tourism.

"Over the last thirty years, tourism in Newport has grown substantially. As the State's principal tourist center and resort community, Newport is visited annually by approximately 3.5 million tourists who attend special events, sail, and view the City's mansions and other attractions.

The City's popularity has stimulated significant private investment in retail shopping facilities, hotels, timeshare units, restaurants, clubs, and other tourist-oriented enterprises. In addition to tourism-related businesses, residents rent apartments and homes at increased rates to visitors during the busy summer months; increasing the economic impact of tourism for Newport residents." (City of Newport Website)

The emphasis on responsibility in sustainable tourism means that everyone involved in tourism – government, product owners and operators, transport operators, community services, tourists, local communities, and industry associations – are all responsible for working together to achieve the goals of sustainable tourism.

The Newport Energy and Environment Commission and our Sustainable Events Stakeholder Group believe that we can reduce the environmental impact of tourism in Newport in many ways with many partners.

In December 2011, the NEEC set a course to study events in Newport. Hitching our wagon to the sustainability momentum and requirements that the America's Cup Races brought to the city, we successfully asked the Newport City Council to pass a resolution supporting our initiative; we participated in the Environment Sub-Committee of the Cup organization; engaged the Rhode Island Department to draft Sustainable Protocols for Events, serving as the basis of our study; and set out to study events in Newport in the Summer of 2012.

We studied eight events, which were all licensed by the City of Newport. Using a simplified "Events Checklist" we got a glimpse of how sustainable some of our city events were, studying large and small events. What follows are the results of our study.

## Summary of Findings

In a review and compilation done by Newport Clean City Coordinator, Kristin Littlefield, the St. Patrick's Day Parade, Jazz, Folk and America's Cup recycled 12.37 tons of materials. That is 24,740 pounds of waste diverted from the Johnston Landfill, which can be reused and sold again, for another use in the future. The NEEC knows that this is a large amount of diverted waste, only from four Newport events.

Newport has long been home to a season of wonderful events. In 2012, the NEEC studied several of them:

St. Patrick's Day Parade  
The Atlantic Cup  
Sailors for the Sea/America's Cup  
RI Surfrider Foundation Luau  
Folk Festival  
Jazz Festival  
Newport Yachting Center Summer Concert  
Champlin Place Block Party

We can report on the following observations:

Each event was licensed by the city and they offered great variation in size, length, location and sustainability requirements and efforts.

Most events were already making efforts to implement sustainable policies and practices. They did that because their organizations have made a commitment to sustainability, their customers want it, and they want to be good citizens.

All events wanted to reduce waste. All events recycled certain materials and most were composting. Few resources exist for composting.

Most events had a sustainable events policy, and they provided environmental education to their audiences.

Most events publicized their sustainable goals in advance, setting expectations from all involved: organizers, staff, vendors, guests and the city.

With the terrific work of Bike Newport, there was a reduction in traffic and cars during certain events, with over 600 bikers attending America's Cup and the Folk Festival daily.

Events that sold or served food sought out local food suppliers, vendors and markets.

All events and event organizers worked with the NEEC and the DEM to design the draft protocols for sustainable events in Newport.

## **NEEC Long Term Sustainability Goals**

**From: The Newport Energy and Environmental Commission (NEEC)**

**Re: Sustainability Goals for Newport Events**

**Date: Winter 2012**

### **According to the CVB website:**

“Green Newport. It’s not just historic and cultural treasures ..we strive to preserve, it is it’s natural treasures as well. Surrounded by and dependent on its natural resources, ‘going green’ and reducing our environmental impact only makes sense so we applaud area hotels, inns bed and breakfasts, businesses, boutiques attractions, restaurants, transportation modes and visitors who join our commitment to reduce, reuse and recycle. ...Taking a green approach is an easy and essential way to protect the places you love to visit, not just for yourself but for the travelers who come after you and for the people who will continue to live there long after you’ve gone home.”

**Mission:** Work as a community to implement sustainable practices during major events held in Newport to reduce the impact of huge numbers of visitors on our sensitive coastal community and model methods of behavior that will protect our island for decades to come. Define specifically a five year goal to require sustainable events that make Newport a desirable and exciting tourist destination, build a sustainable economy and reduce impact on our valuable island resources.

### **Reduce, Reuse, Recycle - ReNewport**

Goal 1: Reduce carbon emissions; Increase transportations options

Goal 2: Divert waste from the landfill, expand recycling efforts in conjunction with City, State and private efforts; increased business recycling

Goal 3: Educate visitors and the community about Newport’s sustainable best practices; Engage the tourism and boating community in these efforts

Goal 4: Grow sustainable resources to solve present and overt future problems; Utilize State and Municipal resources for sustainability

Goal 5: Involve Newport residents in the building of a sustainable economy resulting in a higher quality of life for all Newporters and guests.

Who: Festival & Event promoters, local business partners and local NGOs  
Event participants  
Event delivery partners  
Attendees/visitors

When: Summer 2012

How: Give event promoters a checklist of sustainable strategies to employ.  
Give event participants an expectation of sustainable strategies to enhance their stay.  
Give delivery partners sustainable protocols to use.  
Provide visitors sustainable options to enhance their visit.  
Require sustainability protocols as event licensing requirements.  
Connect partners to locally sustainable solutions.

### **Sustainable Events Stakeholder Group: Partners and Collaborators**

Newport Clean City Program  
Sailors for the Sea  
Bike Newport  
RI Department of Environmental Management  
Newport Harbor Corporation  
Clean Water Action  
Rogers High School Green Team  
RI Resource and Recovery  
RI Surfriders  
Newport 2012 Saint Patrick's Day Parade  
Champlin Place Block Party  
The Atlantic Cup  
Newport Folk and Jazz Festivals

### **Recommendations**

A review of the literature and current policies across this country and overseas demonstrates a growing awareness of the impact of temporary events, and the lasting imprint they are making on our communities. Local governments, event organizers, sponsors and audiences are implementing policies to reverse the trends of deterioration of local resources; and event organizers and audiences are seeking alternatives to business as usual.

A recent study by the Natural Resources Defense Council has shown that the professional sports industry is proving that going green is good for business. Going green will attract sponsors, can provide direct savings, enhances the fan experience and build local economic growth (<http://www.nrdc.org/greenbusiness/guides/sports/>).

In our continued commitment to the well-being of the City of Newport, the Newport Energy and Environment makes the following recommendations for continuing this initiative in Newport:

1. Implement a City endorsed, voluntary events protocol for 2013 licensed events, by the end of 2012. This way event planners can start this process early for best results.
2. Encourage events to be sustainable from the planning process forward. We must provide event organizers the help they need in identifying sustainable resources for their events; compost companies, food vendors, and alternative energy options, for example. More work is needed to provide a list of such resources to visiting events, as we welcome them to Newport. This is good for the local economy and widens local economic impact.
3. Develop a matrix for measuring sustainability efforts and successes in quantifiable terms. That includes developing a cost/benefit analysis. The RI-DEM is currently developing several matrices for this measurement.
4. Further engage the city's tourism industry leadership in this stewardship process. While the Chamber of Commerce and Discover Newport have been kept informed of the work of the NEEC and its collaborative partners, we plan to further engage them in this process. Start by sharing this report with them.
5. Study other sustainable cities and their sustainability event success stories, such as Portland, Oregon; Denver, Colorado; and San Jose, California. While Newport may be a small New England city, our tourism profile requires that we examine larger cities as well.
6. Study how to communicate with audiences and assist event organizers in their sustainable efforts and develop supporting business and resources.
7. Build awareness among visitors and event-goers.
8. Establish the city as a leader on sustainability. The City can begin setting an example by using the draft protocols at events on City property. We encourage the City to re-enforce this message and be a role model for sustainable events.



9. Involve Newporters. We believe that most Newporters are thrilled with our events calendar, and the economic impact that it brings. We also want the high quality of life that sustainable protocols can offer.

10. Work with RI Resource And Recovery Corporation to have event recycling counted and added towards the City's diversion rate.

### **Case Studies**

There are eight energy and/or environmental areas to study under on the current Event Checklist: Planning, Waste Management, Energy, Water Conservation, Pollution Prevention, Transportation, Education and Food.

All Case Study reports are attached at the end of this report.

Six of the eight had adopted a policy for sustainability for their event

Seven out of eight had developed a trash reduction and recycling plan

Seven out of eight were using some kind of energy efficiencies

Five out of eight provided bike storage

Six out of eight displayed environmental information for their audience

The larger events all acknowledged that better directions for the audience would have improved the event's sustainability

Composting and diversion of food waste was limited, due to few choices in that area

All events needed better signage to help the audience direct correct waste into correct bins

All events needed to more communication with the audience on sustainability goals

#### Newport Saint Patrick's Day Parade

The first year for recycling at the Parade, and the first NEEC Case Study. Working for the first time on this type of program, the NEEC hit several problems in this case study, largely based upon poor coordination and communication with RIRRC and the Newport Police. The press was very effective in announcing the recycling at the Parade and the Rogers Green Team worked hard and made a valuable contribution.

#### The Atlantic Cup

Offset its carbon footprint for the entire event.

### America's Cup

Sailor For the Sea and event organizers required the use of sustainable protocols at sea and at the Fort Adam base camp. They used the Sailors for the Sea Sustainable Protocols for Clean Regattas and DEM practices at Fort Adams, which became the prototype for the DEM Draft Events Protocols that the NEEC has used in 2012. While water bottles were not banned from the event, very few, if any plastic water bottles were allowed on site at the Cup events.

<http://www.youtube.com/watch?v=xHHILT5dCkM>

### RI Surfriders Foundation Luau

Held on Newport City property, (the Easton's Beach Rotunda) this event was a zero waste event. For 200 attendees, it generated **less** than one half lawn-sized bag of trash.

### Jazz and Folk Festival

These events have been working for 15 years to be sustainable. Recycling for fifteen years; composting for three years. Jazz and Folk Festivals also use renewable energy and biodiesel generators. Next year, they hope to make increases in their compostables, engaging vendors in this process. They also hope to have their guests stay at RI-DEM Hospitality certified "Green Hotels" in Newport.

### Newport Yachting Center Concert

The NYC has an organizational commitment to sustainable business practices, and has a particular history of energy efficiencies and implementing cost effective energy practices, such as programmable timers and sensors for lighting and the use of low emission alternative fuel generators.

Recycling opportunities were very friendly at the event and they use 50% durable/compostable products.

### Champlin Place Block Party

There were perhaps 30 people there. Food was potluck, with a competition for Buffalo wings. There were two trash "stations," each with a recycling bin. They probably recycled between 50 and 75% of waste produced. There were two charcoal grills going, and some of the food was local or garden-grown. The beer and soda were in cans or bottles. They used paper plates and plastic cups. It was all outdoors, mostly in the daytime, although they showed two movies in a driveway at night. So the only power use was for the projection equipment. There was no sustainability policy, and no educational display.

## Conclusion

The NEEC will continue our efforts through 2013, with the help of our Stakeholder Partners, to encourage more sustainability at events in the city. Hundreds of licensed events are yet to be contacted and asked about their sustainability.

The NEEC will continue to work with event organizers to increase our number of case studies, resulting in additional sustainable events.

The NEEC will reach out to City of Newport, State of RI and Federal agencies to further develop an Events Guide for Newport Events, with resources, vendors, and recommendations for running city-friendly, sustainable event.

The NEEC will continue to develop our Events Protocols and will encourage the Newport City Council to examine this issue carefully for further policy recommendations.

## Further Reading

Sailors for the Sea, Newport, Rhode Island

Website: <http://sailorsforthesea.org/programs-and-projects/clean-regattas.aspx>

Rhode Island Department of Environment Management

Website: <http://www.dem.ri.gov/programs/benviron/assist/gncert/index.htm>

The America's Cup

Website: <http://www.americascup.com/en/sustainability>

Bureau of Planning and Sustainability, Portland Oregon

Website: <http://www.portlandoregon.gov/bps/>

The Icarus Foundation

Website: [http://www.theicarusfoundation.com/pdf/Greening\\_Festivals\\_and\\_Events.pdf](http://www.theicarusfoundation.com/pdf/Greening_Festivals_and_Events.pdf)

2012 London Olympics

Website: <http://www.london2012.com/about-us/sustainability/>

San Jose, California Sustainable Events Policy

Website: <http://www.sjrecycles.org/events-venues/default.asp>

CITY OF NEWPORT

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**R E S O L U T I O N**

**OF THE**

**C O U N C I L**

**No.** 2012-033

WHEREAS, on March 12, 2008, the Newport City Council adopted Resolution No. 2008-36, thereby establishing the Energy and Environment which was charged with monitoring the City's progress in implementing the recommendations of the Climate Control Task Force Action Plan and to research and bring forward additional energy-saving proposals; and

WHEREAS, on February 8, 2012, the Energy and Environment Commission formally submitted to the City Council their vision statement and asked for the Council's endorsement of such to secure Newport's destination as a Green, environmentally-friendly city, ranking with Austin, Texas; San Francisco, CA, and London, England, as having such event protocols; and

WHEREAS, the following goals have been established by the Energy and Environment Commission to "Reduce Reuse, Recycle—ReNewport:

1. Reduce carbon emissions; increase transportation options.
2. Divert waste from the landfill; expand recycling efforts in conjunction with the City, State and private efforts.
3. Educate visitors and the community about Newport's sustainable best practices. engage the tourism and boating community in these efforts.
4. Grow sustainable resources to solve present and overt future problems; utilize State and municipal resources for sustainability.
5. Involve Newport residents in the building of a sustainable economy resulting in a higher quality of life for all Newporters and guests.

NOW, THEREFORE, BE IT

**CITY OF NEWPORT**  

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**RESOLUTION**  
**OF THE**  
**COUNCIL**

No. 2012-033

(Page 2)


RESOLVED: that the Council of the City of Newport fully supports in principle the vision statement adopted by the Energy & Environment Commission for sustainable special event protocols in Newport to enhance the City's visibility as an international tourist destination by working as a community with the City Council, City Administration, local businesses, community leaders, and event planners, to implement the sustainable practices and goals during special events in an effort to mitigate the impact of visitors on our valuable island resources and to continue to build a sustainable economy.

NAOMI NEVILLE  
STEPHEN C. WALUK

IN COUNCIL

READ AND PASSED

March 28, 2012

  
\_\_\_\_\_  
Kathleen M. Silvia  
City Clerk

## SUMMARY OF ST. PATRICK'S DAY PARADE RECYCLING

I contacted David Bordieri on January 25, 2012 to ask him if RIRRC could help us with parade recycling. After three emails and a phone message, he finally responded and said he had a trailer and a driver and would like to include Max Man.

I told him our plan, which Kristin Littlefield and the commission members and I discussed, which was to have Green Team students march alongside the recycling trailer near the beginning of the parade carrying informational signs, then circle back to the beginning with the large trailer, and go through the parade again collecting recyclables AND the 75 Clear Stream recycling bins we would have already paired and secured next to regular trash barrels early in the morning before the parade.

We thought we would then take the plastic bags from the recycling bins to the parking lot at Rogers and sort out the non-recyclables, so that we could give RIRRC a pure recyclable load. The Green Team students would get picked up by their rides after the sorting process there at Rogers.

I have a record of all the emails back and forth between RIRRC, the commission, the parade coordinator Mr. Sullivan, Kristin Littlefield and myself.

Dave Bordeiri of RIRRC cautioned me that we should NOT sort the recyclables at the end of the parade. He said, "Just a reminder there is no need to sort the recyclables. Simply empty the clear stream bags into the trailer."

I questioned this but he replied that if there was greater percentage of non-recyclables, to just dispose it. He cautioned that the process had to go smooth and quickly.

Meanwhile, Dennis Sullivan was very supportive and helpful and put us in the second Division of the Parade, right behind the dignitaries and police. Max Man was going to meet us in front of St. Josephs' Church on Broadway, as would the Green Team from Rogers and Commission volunteers.

Kristin and I worked on publicity, getting press releases into all the local papers and even a mention or two on Channel Ten news, encouraging people to recycle at the parade.

The morning of the parade, Kristie, Doug, Kristin and I drove the city truck down the parade route, securing the recycling bins. The students arrived on time. Meanwhile, the driver of the RIRRC truck was not given the correct location by David Bordieri but called us and then finally found us and fell in line.

We took off from the church, marching in the parade with Max Man and the students. The students had made a recycling banner. At the end of the parade route, everyone got rides back to the starting point but me. I walked and that created some confusion about the next step. But in any case, we started up again, trying to keep up with the truck,

dismantling the recycling bins and tossing the bags, which we visually inspected and found to be mostly recyclable materials, and then tossed them into the truck.

There was miscommunication and we lost our students at the beginning of the parade, so it was just Kristin, Doug, Kristie, Beth, Lauren and me collecting.

But it didn't much matter because at the head of Lower Thames Street, the police had closed the road, making it impossible for us to collect the rest of the recyclables and the Clear Stream containers. Kristin and Doug went back for them the following morning (I was committed to leaving town early the next morning).

And for some unexplained reason, the load of recyclables that we DID collect from City Hall through the junction of America's Cup and Memorial Blvd., were disposed of as trash, even though we had visually inspected each bag and determined that it was mostly recyclables.

If we had followed my original plan to hand sort them, it would have been a pure load, as our motive was to recycle after all. I have no idea what happened at RIRRC but I feel strongly that Mr. Bordeiri was not a good liaison for our endeavor at all, because:

1. It took several attempts at contacting him before I elicited any response.
2. Although I had sent him specific plans and outlines and addresses, he sent the truck driver to the wrong location.
3. He advised us not to sort our load which resulted in:
4. All of the 30 clear bags from the Clear Stream containers being disposed of as trash.

In sum, the educational portion of the parade, in which the Green Team Students marched with a banner and extolled the virtues of recycling was a success, but the recycling portion of the parade was a dismal failure.

## **Update on St. Patrick's Day Parade, March 17<sup>th</sup>, 11 to 1 p.m.**

Before the parade, city workers will attach a Clear Stream Recycling container with a bag to each trash can along the parade route and on Thames Street.

We have secured a spot, from Dennis Sullivan, Parade Marshall in the 2<sup>nd</sup> Division. Kristin was told that we don't need to sign a contract because this is a city-endorsed event.

David Bordieri of RIRRC will supply a truck and a trailer (he preferred to pull the trailer, citing liability issues). The trailer is approx. 20' long with 4' high sides. Not sure who the driver is, but Carol Bjartmarz from RIRRC will ride in the truck as well.

Max Man (Bill Oakes) will be walking behind the trailer, promoting recycling.

Bethany Borgueta and the Rogers Green Team are participating. My hope is that they can walk behind the truck with a banner that says something like, "Rogers H.S. Green Team Wants You to Be Extra Green Today and Recycle!" or something similar.

As we walk behind the trailer we perform these activities (wearing non-latex gloves):

We pick up cans and bottles in the road and put them in the trailer.

We take cans and bottles from patrons who offer them.

We check the Clear Stream containers and if the bag is full we remove it, put it in the trailer and replace with a clean bag.

After arriving at the end of the parade, the truck/trailer will loop around and fall back in line after the last parade float. We and our volunteers will remove the bags from the recycling bins, pick up cans and bottles along the road, and throw them all in the trailer.

A city public works truck will follow and collect the Clear Stream Recycling Containers.

After emptying all the containers we will go somewhere, maybe Rogers H.S. parking lot, to sort through the bags, removing contaminants.

We will put the recyclables in the trailer and the RIRRC driver will take the trailer, full of recyclables, back to RIRRC, where they will be weighed and the totals credited to the City.

Kristin asked Mr. Sullivan about publicizing this effort. He said he can mention it to the press during interviews and maybe put on their website?



What we still need:

Volunteers to drive the Rogers Green Team from the end of the parade back to the beginning for the collection, and also to wherever we plan to sort them. The sorting will hopefully be all hands on deck so that it doesn't take all day.

Kristin Littlefield and I plan on writing a letter to the editor, to get people thinking about it. In addition we will send out press releases to the Providence news stations. The more press, the better.

Contacts:

Kristen Littlefield, Solid Waste/Recycling Coordinator:  
[klittlefield@cityofnewport.com](mailto:klittlefield@cityofnewport.com)

David Bordieri: [David@rirrc.org](mailto:David@rirrc.org)

Bethany Borgueta, Green Team Supervisor  
[BethanyBorgueta@newportrischools.org](mailto:BethanyBorgueta@newportrischools.org)

Toni Wallace Ciany, NEEC  
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[joy\\_hegemony@verizon.net](mailto:joy_hegemony@verizon.net)



# Newport Sustainable Events Protocol - 2

Event Name

Date

DRAFT 7/19/12

Event Checklist

Y ? N

## 7. Environmental Education

Event Size

15 boats, 300 people

S Display & Maintain environmental information\*

X

Event Location

Narragansett Bay & Newport

Signs for Waste Management

X

Event Organizer

MANUKA SEM

Publicity about green initiatives

X

Number of Visitors/Guests

300

Visitor/Guest on site promotion of green initiatives

X

This form prepared by:

JULIANNA BARBIERI

Date

10-Sep

Notes:

## 8. Food

S Serve locally grown & harvested food 25%

X

G Serve locally grown & harvested food 50%

G Purchase food from "Trace & Trust" & "WildRhody"

X

G Purchase 75% of food from "Trace & Trust" & "WildRhody"

X

G Participate in the RIDH "Serving Healthy Foods" program

X

P Serve only the "Best Choice" fish

X

This is a checklist only. See DEM guidelines for full description of requirements .  
and forms to provide requested information and validation  
of participation as stated herein.

## 9. Other Initiatives

Education Program for school children

Carbon footprint for entire event offset

Alternative energy used for race boats: solar, hydrogenerator, fuel cell

Biodiesel used in race boat engines

Biodegradable cleaning products used for boat cleaner

point subtotal column one

point subtotal column two

point subtotal this column

point total

Each line item worth one point

\* indicates examples available

Y indicates required

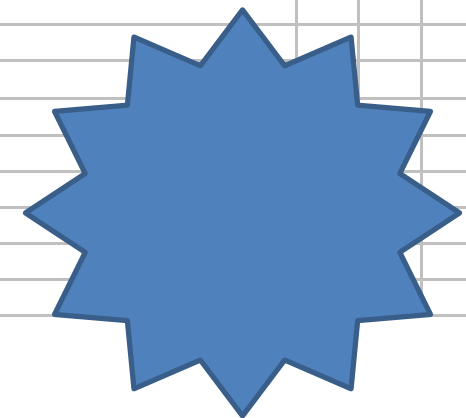
**Bronze = 10 points**

Silver = 15 points

Gold = 22 points

Platinum 30 points

Prepared by the Newport Energy and Environment Commission



<i>Newport Sustainable Events Protocol</i>				Event Name/Case Study: America's Cup Date: 7/1/12							
Event Checklist				Y	?	N					
				Y	?	N					
<b>1. Event Planning</b>							<b>4. Water conservation</b>				
B	Adopt an environmental sustainability policy*	x			G	Water conserving fixtures				x	
B	Establish a Green Team to implement Plan	x			G	Auto shut-off sinks				X	
B	Maintain environmental records to share	x									
B	Appropriate personnel are participants in success	x									
B	Lodging facilities are certified in DEM green	x									
<b>2. Waste Management</b>							<b>5. Pollution Prevention</b>				
					B	Prominently display sustainability policy	x				
					B	Property/event shall use paper with 30% post					
B	Develop a Trash Reduction & Recycling Plan*	x			G	Property/event shall use paper with 50% post					
B	Provide convenient, right sized recycling bins	x			P	Property/event shall use paper with 75% post	x				
B	Recycle corrugated cardboard	x			B	Machine default setting is duplex					
S	Use at least 25% durable/compostable products				G	Plan for purchasing of energy efficient products	x				
G	Use at least 50% durable/compostable products				B	Use Green seal cleaning materials or similar	x				
P	Use at least 75% durable/compostable products	x			G	Use Energy Star equipment MOST	x				
G	Eliminate single use bottles SOLD REUSABLE BOTTLES				P	Promotional materials submitted in an electronic format	x				
G	Require reusable water bottles STAFF			x	P	Purchase supplies in bulk & avoid single use type product	x				
G	Provide water refilling stations				P	Purchase low VOC paints	x				
P	Sign up for EPA Food Recovery Challenge			x	P	Minimize stockpiling & storage of excess paint	x				
P	Conduct food waste assessment (part of EPA program above)	x									
<b>3. Energy</b>							<b>6. Transportation</b>				
B	Use energy efficient indoor & outdoor lighting 50% LED	x			B	Provide hybrid vehicles for the event LEXUS	x				
S	Use energy efficient indoor & outdoor lighting 75%	x			B	Provide secure bike storage	x				
G	Use energy efficient indoor & outdoor lighting 100%	x			S	Hold the event in a walkable neighborhood				x	
S	Purchase clean/renewable electricity for 50% needs			x	S	Educate drivers to maximize fuel economy				x	
G	Purchase clean/renewable electricity for 75% needs			x	P	Car-pooling by at least 10% of employees/ staff	x				
P	Purchase clean/renewable electricity for 100% needs			x	P	Use of RIPTA by at least 10% of attendees/ staff				x	
P	Use of programmable timers/sensors in low occupancy areas			x	P	Use of shuttle between transportation station and location	x				
P	Use low emission or alternative fuel generators	x				<b>charging for parking</b>	x				
P	Use natural light or daylight dimming sensor			x							
						WATER TAXIES					

# Newport Sustainable Events Protocol - 2

Event Name/Case Study: America's Cup Date: 7/1/12

Event Checklist

Y ? N

## 7. Environmental Education

S	Display & Maintain environmental information*	TENT	x		
	<b>Signs for Waste Management</b>		x		
	<b>Publicity about green initiatives</b>		x		
	<b>Visitor/Guest on site promotion of green initiatives</b>		x		

## 8. Food

S	Serve locally grown & harvested food 25%				
G	Serve locally grown & harvested food 50%		x		
G	Purchase food from "Trace & Trust" & "WildRhody"				
G	Purchase 75% of food from "Trace & Trust" & "WildRhody"				
G	Participate in the RIDH "Serving Healthy Foods" program				
P	Serve only the "Best Choice" fish		x		

## 9. Other Initiatives

	Rain Garden				
	Environmental Committee				

point subtotal column one

point subtotal column two

point subtotal this column

point total 33

**PLATINUM**

Prepared by the Newport Energy and Environment Commission

**Event Size: 60,000**

**Event Location: Fort Adams**

**Event Organizer: America's Cup Event Authority, local committee, EDC, DEM**

**Number of Visitors/Guests:**

**This form prepared by: Lauren Carson**

**Date**

**Notes: Sailors for the Sea: Annie Brett**

**30% diversion rate, including recycling & composting tonnage**

This is a checklist only. See DEM guidelines for full description of requirements .  
and forms to provide requested information and validation  
of participation as stated herein.

Each line item worth one point

\* indicates examples available

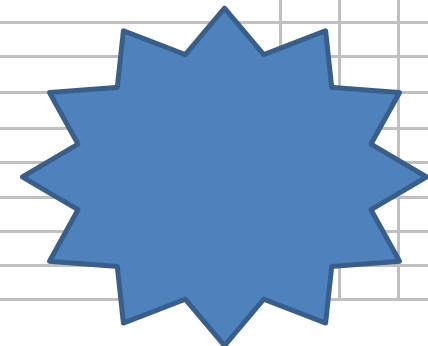
Y indicates required

**Bronze = 10 points**

Silver = 15 points

Gold = 22 points

Platinum 30 points





# Newport Sustainable Events Protocol - 2

Event Name/Case Study: Surfrider Luau Date: 7/14/12

Event Checklist Y ? N

## 7. Environmental Education

S	Display & Maintain environmental information*	x		
	<b>Signs for Waste Management</b>			
	<b>Publicity about green initiatives</b>			
	<b>Visitor/Guest on site promotion of green initiatives</b>	x		

## 8. Food

S	Serve locally grown & harvested food 25%			
G	Serve locally grown & harvested food 50%			
G	Purchase food from "Trace & Trust" & "WildRhody"			
G	Purchase 75% of food from "Trace & Trust" & "WildRhody"			
G	Participate in the RIDH "Serving Healthy Foods" program	x		
P	Serve only the "Best Choice" fish			

## 9. Other Initiatives

	Recycled at least 50% of waste, composted food waste	x		
	Projected decorations on walls instead of using paper	x		
	Event checklist	x		
	Used Newport Events Protocol	x		

point subtotal column one

point subtotal column two

point subtotal this column

point total 16

**SILVER**

Prepared by the Newport Energy and Environment Commission

**Event Size: 200**  
**Event Location: Easton's Beach Rotunda**  
**Event Organizer: RI Surfrider Foundation**  
**Number of Visitors/Guests: 200**  
**This form prepared by: Beth Milham**

Date

Notes:

This is a checklist only. See DEM guidelines for full description of requirements . and forms to provide requested information and validation of participation as stated herein.

Each line item worth one point

\* indicates examples available

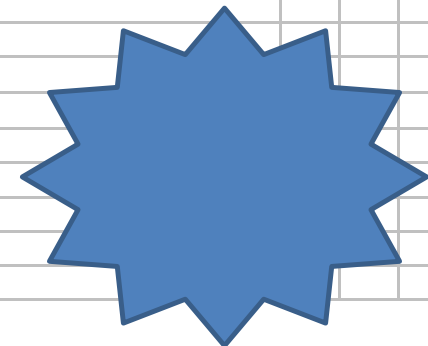
Y indicates required

**Bronze = 10 points**

Silver = 15 points

Gold = 22 points

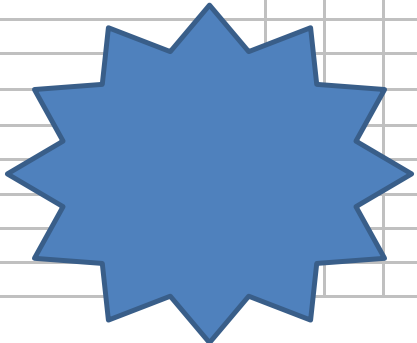
Platinum 30 points







<i>Newport Sustainable Events Protocol - 2</i>				Event Name/Case Study: Newport Festivals: Folk - July 27-29, 2012 & Jazz - Aug 3-5, 2012	
Event Checklist		Y	?	N	
<b>7. Environmental Education</b>				<b>Event Size: Folk - 27,000, Jazz - 11,000</b> <b>Event Location: Fort Adams State Park</b> <b>Event Organizer: Newport Festivals Foundation</b> <b>Number of Visitors/Guests: 200</b> <b>This form prepared by: Ellie Leonardsmith</b> <b>Date 9/10/12</b> <b>Notes: Tim Tobin, Operations Manager, may have more information on other initiatives at the event.</b>	
S	Display & Maintain environmental information*	x			
<b>Signs for Waste Management</b>		x			
<b>Publicity about green initiatives</b>		x			
<b>Visitor/Guest on site promotion of green initiatives</b>		x			
<b>8. Food</b>					
S	Serve locally grown & harvested food 25%	x			
G	Serve locally grown & harvested food 50%				x
G	Purchase food from "Trace & Trust" & "WildRhody"				x
G	Purchase 75% of food from "Trace & Trust" & "WildRhody"				x
G	Participate in the RIDH "Serving Healthy Foods" program			x	
P	Serve only the "Best Choice" fish	x			
<b>9. Other Initiatives</b>				<p>This is a checklist only. See DEM guidelines for full description of requirements . and forms to provide requested information and validation of participation as stated herein.</p> <p>Each line item worth one point  * indicates examples available  Y indicates required</p> <p><b>Bronze = 10 points</b>  Silver = 15 points  Gold = 22 points  Platinum 30 points</p>	
point subtotal column one					
point subtotal column two					
point subtotal this column					
point total		23			
		<b>GOLD</b>			
<b>Prepared by the Newport Energy and Environment Commission</b>					





# Newport Sustainable Events Protocol - 2

Event Name/Case Study: Newport Yachting Center Concert      Date: 7/19/12

Event Checklist      Y    ?    N

## 7. Environmental Education

S	Display & Maintain environmental information*	x		
	<b>Signs for Waste Management</b>	x		
	<b>Publicity about green initiatives</b>	x		
	<b>Visitor/Guest on site promotion of green initiatives</b>	x		

## 8. Food

S	Serve locally grown & harvested food 25%			
G	Serve locally grown & harvested food 50%			N/A
G	Purchase food from "Trace & Trust" & "WildRhody"			N/A
G	Purchase 75% of food from "Trace & Trust" & "WildRhody"			N/A
G	Participate in the RIDH "Serving Healthy Foods" program			N/A
P	Serve only the "Best Choice" fish			N/A

## 9. Other Initiatives


point subtotal column one

point subtotal column two

point subtotal this column

point total      22

**GOLD**

Prepared by the Newport Energy and Environment Commission

**Event Size: 1 acre**  
**Event Location: Newport Yachting Center**  
**Event Organizer: Newport Waterfront Events**  
**Number of Visitors/Guests: 1200 sold / 75 staff**  
**This form prepared by: Rich Travis, Senior Events Manager**

Date

Notes:

This is a checklist only. See DEM guidelines for full description of requirements .  
 and forms to provide requested information and validation  
 of participation as stated herein.

Each line item worth one point

\* indicates examples available

Y indicates required

**Bronze = 10 points**

Silver = 15 points

Gold = 22 points

Platinum 30 points

